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# Potter County Historical Society

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308 N. Main Street \* P.O. Box 605 \* Coudersport, PA 16915  
814-274-4410 \* pottercohist@zitomedia.net

An exciting new event is coming to Coudersport this summer. *Eliot Ness Fest/Touched by the Untouchable* is scheduled for Friday through Sunday, July 20-22, 2018. This festival will celebrate the historical legacy of Eliot Ness, who spent the final years of his life in Coudersport. His name is known far and wide as a symbol of courageous and effective law enforcement. The story of Eliot Ness and his Untouchables has been circulated around the world in print, stage and screen.

The festival has already attracted a considerable amount of attention to our community -- and that's before we launch our marketing and promotional campaign. It promises to become a major tourist draw. All signs point to a very large turnout. Our committee has already received confirmation of attendance by groups of people from Chicago, Cleveland and other distant locations.

Local merchants, community leaders and historians have established the *Eliot Ness Fest* to celebrate the life and career of the crimefighter while taking Potter County back to the Prohibition Era. The weekend will be filled with prominent speakers presenting fascinating programs, character actors, lively "street theater," a vintage car show, parade, fun events for both adults and children, and more.

You have an opportunity to capitalize on Eliot Ness Fest and help us to make its debut an outstanding success. On the attached page, you will find a detailed summary of sponsorship opportunities. Each of these offers not only some tangible benefits to you, but also a public recognition of your support for an event that is destined to become an enduring benefit to the community.

If you have any questions, concerns, or ideas, please contact Jennifer Rossman at [jrossman@pottercountypa.net](mailto:jrossman@pottercountypa.net).

Sincerely,  
The Eliot Ness Fest Committee

Co-chairs: David Castano, Potter County Historical Society President; Bill Pekarski, Ness Historian;  
Jennifer Rossman, Potter County Community Development Director

Consulting Volunteers: Paul Heimel; Meghan Larsen-Reidy; Paul Herzig, Theresa Welsh, Hans Nielsen,  
Sharon Fitzgerald, Todd Brown, Brian Ruane, Steve Green, Art Metzger

# Sponsorship Commitment Form

Eliot Ness Fest

July 20-22, 2018



Primary Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business/Organization Name: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_ Amount: \$ \_\_\_\_\_

Address: \_\_\_\_\_

Type of business/organization? \_\_\_\_\_

If part of your sponsorship level, will you be using the vendor space offered? \_\_\_ YES \_\_\_ NO

- ◆ Please email your business/organization logo to: [jrossman@pottercountypa.net](mailto:jrossman@pottercountypa.net)
- ◆ Ala carte: \_\_\_\_\_ Vendor Application (IF NOT INCLUDED IN SPONSORSHIP). A vendor application will be sent to you separately as non-sponsor vendors will be juried.
- ◆ All sponsorship forms and payment must be received no later than **FRIDAY, MAY 25TH**. Forms can be submitted by email or mailed. Payments can be mailed to the address below and made payable to the "Potter County Historical Society—ENF". Please indicate your sponsor level in the memo section of the check.
- ◆ You will receive an email from our graphic designer, Deb Plummer, regarding information needed for your ad in the Commemorative Newspaper which will be distributed during and after the event.

Date: \_\_\_\_\_

Print name of person authorized to place sponsorship: \_\_\_\_\_

Signature of person authorized to place sponsorship: \_\_\_\_\_

Mail/Email to:

Potter County Community Development

1 North Main Street

Coudersport, PA 16915

[jrossman@pottercountypa.net](mailto:jrossman@pottercountypa.net)